The 35th Annual Idealease Meeting

at the

JW MARRIOTT
SAN ANTONIO
HILL COUNTRY
Resort & Spa

September 21 - 24, 2017
Letter from the Chairman

Your Idealease Board of Directors invites you to attend the 2017 Idealease Annual Meeting, September 21-24, at the JW Marriott San Antonio Hill Country Resort & Spa in San Antonio, Texas.

We know you will enjoy the amenities at the JW Marriott: 36 holes of championship golf, the Lantana Spa, and the six-acre River Bluff Water Experience.

As Idealease marks its 35th anniversary in 2017, we look not to the past, but to the future. That’s why this year’s meeting theme is LEAP FORWARD.

LEAP FORWARD is about looking ahead as we build on the momentum of 12+ years of continuous market share growth. It’s about overcoming the challenges of the past, and moving forward with passion, optimism, and preparedness that will enable us to meet and succeed in the face of future challenges.

To help you LEAP FORWARD, our Idealease staff is putting together a meeting that will focus on delivering the Expertise, Responsiveness, and Stability that our customers value.

Our Annual Meeting business sessions will prepare you to leverage Idealease programs and processes including: The Impact Program, Idealease Sales Play Book, National Accounts Growth Program, expanded refrigerated transport service training, Safety Seminars, and more.

So please make plans now to attend the 35th Idealease Annual Meeting – as we prepare to LEAP FORWARD, together.

We look forward to seeing all of you in San Antonio in September!

Sincerely,

Scott McCandless, Chairman
Idealease of North America, Inc.
REGISTRATION

Each attendee must register for the meeting at irc.idealease.com. If you are a spouse registering for the Idealease attendee and yourself, please be sure you register under the Idealease employee name. If you register as a "guest" you will be sharing a hotel room. If this is not your intention, you must register separately. A confirmation of your reservation will be emailed. If you do not receive a confirmation within ten days, please contact Donna Keller at donnakeller@idealease.com or (847) 304-3163. Rooms at the JW Marriott San Antonio Hill Country Resort & Spa will be guaranteed for early-bird registration. In case of overflow, Idealease will work with other hotels in the area to ensure rooms.

Annual Meeting Registration Fees:

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<tr>
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<th>Early Bird Fees</th>
<th>After July 15</th>
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<tbody>
<tr>
<td>Idealease Attendee</td>
<td>$795.00</td>
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<tr>
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Please note there will be a registration fee for all spouses/guests.

Deadline for Earlybird Registration Fees is July 15th, 2017

THE FIRST MEETING BEGINS ON THURSDAY, SEPTEMBER 21ST AT 8:00 A.M.

NOTES ABOUT THE PROGRAM

Important Things to Know

We will not be taking group President’s Club or ONE Idealease pictures. Instead, we will have a designated area at the Supplier Reception for you to have an individual photo taken for each category.

Friday and Saturday afternoons will be open for you to do as you choose. Idealease will hold both golf and tennis tournaments Friday afternoon. Idealease will host a Texas Jamboree at Knibbe Ranch. Friday night at Knibbe Ranch will entail dinner, music, outdoor fire pits and more! We encourage you to wear your Western gear and enjoy a true Texas ranch experience.
HOTEL ACCOMMODATIONS
RATES: $179.00 (PLUS TAX) SINGLE/DOUBLE.

All room charges, registration fees, and social events will be billed back to attendees through Idealease.

Included in your room rate are the following amenities:
• Wired/wireless internet in-room access
• Access to the Fitness Center
• Access to the River Bluff Water Experience
• Complimentary self parking

Room reservations must be made through Idealease online. Any requests made to Idealease for specific room types – ie, king or double beds, location preferences – will be communicated to the hotel. Keep in mind these are requests; Idealease cannot guarantee your specific accommodations. Check in time is 4:00pm and check out time is noon. **All gratuities are at the discretion of the guests.

**The hotel has a (4) day, prior to arrival, cancellation policy or you will be charged (1) room night and tax.**

HOTEL INFORMATION
JW Marriott San Antonio Hill Country Resort & Spa
23808 Resort Parkway
San Antonio, TX 78261
Ph: (210) 276-2500

HOTEL AMENITIES
Effortless sophistication and authentic Texas friendliness await you at the award-winning JW Marriott San Antonio Hill Country Resort & Spa. We’ve firmly established ourselves as a premier destination for memorable vacations in the heart of Texas Hill Country, with a 36-hole TPC San Antonio golf course, an adult-only infinity pool, Lantana Spa, 9-acre water park with a lazy river, seven restaurants, and 288,000 square feet of versatile meeting and event space. Make yourself at home in your expansive room or suite, which features pillowtop bedding, a marble bathroom, and a private balcony. Sample true Texas BBQ, perfectly aged steaks, and authentic Mexican cuisine at one of our resort restaurants, or host a private event with exceptional catering. Stay connected, courtesy of high-speed wireless internet available throughout the resort. For unforgettable weekend getaways, productive meetings, or fun family vacations, our Hill Country resort will not only exceed your expectations but redefine them altogether.
General Information

WEATHER
Temperatures will average high’s in the upper 80’s.

ATTIRE
Business casual attire is appropriate for all Idealease functions.

GROUND TRANSPORTATION
JW Marriott San Antonio Hill Country Resort & Spa is 14 miles from the San Antonio International Airport. Estimated taxi fare is $45.00 one way. Uber fare is approximately $16.00 - $21.00 each way. The hotel does NOT provide a shuttle service.

AIR TRAVEL
LAKE ZURICH TRAVEL (847) 438-5551
HOURS: 9:00AM – 5:00PM CST, MONDAY – FRIDAY

Please contact Lake Zurich Travel when making your travel arrangements. If you are calling to book free airfare from the ordering program, you MUST provide Lake Zurich Travel with the name of your dealership and NOT your Idealease location. If you need to be contacted by the Lake Zurich staff, please leave your contact information and preferred time. Please advise the Lake Zurich receptionist that you are with the Idealease meeting.

CAR RENTAL
Hertz car rental located near the hotel. Call (210) 403-2779 for reservations.

PARKING
Complimentary Self Park
Valet parking - $33.00 per night
Short term valet parking (up to 9 hours) $15.00
**2017 Meeting Agenda**

**THURSDAY, SEPTEMBER 21ST**
- 7:00am - 8:00am  Board of Directors Breakfast Meeting
- 8:00am - 12:00pm Board of Directors Meeting
- 8:00am - 12:00pm LEAP FORWARD Idealease Meeting
- 11:00am - 2:00pm Idealease de Mexico Meeting
- 12:00pm - 3:00pm  IBS User Meeting
- 4:00pm - 5:30pm  General Session
- 5:30pm - 10:00pm Supplier Appreciation Dinner
- 5:30pm - 7:30pm President’s Club / ONE Idealease individual pictures will be taken in designated area (no group photo will be taken).

**FRIDAY, SEPTEMBER 22ND**
- 6:30am - 9:00am  Snack & See Breakfast / Exhibits Open
- 8:00am – 9:00am Stockholders Meeting
- 9:00am – 12:00pm General Session
- 12:00pm - 1:00pm Lunch - only for attendees participating in activities
- Various Times Please see activity schedule online for departure times
- 1:00pm Golf and Tennis Tournaments
- 5:30pm – 6:30pm Transportation to Knibbe Ranch departing on staggered times (last bus will depart at 6:30pm)
- 6:00pm - 9:00pm  Knibbe Ranch Jamboree (last bus back will be at 9:30pm)

**SATURDAY, SEPTEMBER 23RD**
- 6:30am - 9:00am  Breakfast
- 8:00am - 11:30am General Session
- 8:00am - 10:00am Idealease Principal Only Meeting
- 12:00pm - 1:00pm Lunch for attendees participating in Activities only!
- 6:30pm - 10:00pm Idealease Annual Meeting Cocktail Reception, Dinner & Entertainment

**SUNDAY SEPTEMBER 24TH**
- 6:30am – 10:00am Farewell Breakfast
**POOLS**

Visitors of all ages and interests will be riding a wave of fun as they experience the excitement of one of the premier water parks in San Antonio. Whether looking for adventure or craving some relaxation, River Bluff Water Experience invites you to escape the ordinary and dive into the extraordinary.

- **Lazy river:** Let the stress of every day float away as you jump in a tube and ride around our 1,100-foot lazy river.

- **Water slides and rides:** Put the fun in full speed as you fly down five exciting water slides or brave the thrills of the 650-foot rapid river ride.

- **Children’s pool:** Little ones will be feeling the fun as they cool off in their own mini water park, featuring toddler-size slides, fun fountains and shallow spots to crawl and splash.

- **Adult pool:** Treat yourself to your own vacation as you escape the crowds and dip into a retreat of relaxation at the adult pool, complete with an infinity edge overlooking Texas Hill Country and the beautiful rolling greens of TPC San Antonio.

- **River Top Bar & Grill:** Refuel by the pool with a variety of snacks and frozen drinks, or escape the sun as you enjoy lunch in the shade at River Top Bar & Grill.
**Recreation**

**SPA FACILITIES**
JW Marriott San Antonio Hill Country Resort & Spa’s Lantana Spa features 30 treatment rooms, including two couple’s suites and two outdoor private rooms.

Lantana guests are given a piece of red ribbon upon arrival as part of the Seven Knots Ritual to release worries and stress as they prepare for their spa experience at our San Antonio salon. Historically, Curanderos suggested tying seven knots in the ribbon, one for each worry. The seventh knot creates a complete circle. At the end of the spa journey, guests leave the ribbon behind – along with their worries – to start anew.

**GOLF**
TPC San Antonio offers 36 holes of golf designed by Pete Dye and Greg Norman, two of the sport’s most respected and innovative architects and World Golf Hall of Fame members.


AT&T Canyons Course: Wide fairways, noble trees and panoramic view of the adjacent Cibolo Canyons, designed by Pete Dye.

The Idealease golf tournament will be split between both courses. The golf tournament is Friday, September 22nd with a start time of 1:00pm. The fee is $275.00 per person on the either course. Lunch is included. Rental clubs will be available for $89.00 per set. ALL reservations are on a first come first serve basis – please make sure you coordinate this ahead of time as we can not make special concessions once a course is filled.
## QUICK ACTIVITY GUIDE

### THURSDAY, SEPTEMBER 21
- Shopping Shuttle to La Cantera 9:30am - 2:00pm

### FRIDAY, SEPTEMBER 22
- Shopping Shuttle to La Cantera 9:30am - 2:00pm
- Golf Tournament 1:00pm
- Natural Bridge Caverns 1:00pm - 4:30pm
- Rockin' River Float 12:30pm - 4:45pm
- San Antonio Sampler 12:30pm - 4:45pm
- Sizzling Hot San Antonio 1:00pm - 4:30pm
- Tennis Tournament 1:00pm
- Wine & Brew Tour 12:30pm - 5:00pm

### SATURDAY, SEPTEMBER 23
- Shopping Shuttle to La Cantera 9:30am - 2:00pm
- Riverwalk Shuttle 9:00am - 2:00pm
- Caverns & Cabernet Tour 12:30pm - 5:00pm
- Natural Bridge Caverns 1:00pm - 4:30pm
- Not For The Weak of Art 12:30pm - 4:45pm
- Rockin' River Float 12:30pm - 4:45pm
- San Antonio Sampler 12:30pm - 4:45pm
- See San Antonio the Segway 1:00pm - 5:00pm
- Sizzling Hot San Antonio 1:00pm - 4:30pm

**All activities will depart from the JW Conference Center Drive**

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### THURSDAY, SEPT 21, 2017

**SHOPPING SHUTTLE TO LA CANtera**

- $60.00 per person
- Minimum 55
- Shuttle will start at 9:30am – 2:00pm
- Departs hotel on the half-hour

The Shops at La Cantera is an award-winning open air shopping center located within the La Cantera District of San Antonio. Distinguished by its unique design, the mall boasts an impressive assortment of high-end retailers and dining choices, including a variety of upscale restaurants. Discover all there is to enjoy at The Shops at La Cantera.

### FRIDAY, SEPT 22, 2017

**GOLF TOURNAMENT – OAKS AND CANYON COURSEs**

**TENNIS TOURNAMENT**

Activities continued on following page >
SHOPPING SHUTTLE TO LA CANTERA
$60.00 per person
Minimum 55
Shuttle will start at 9:30am – 2:00pm
Departs hotel on the half-hour
The Shops at La Cantera is an award-winning open air shopping center located within the La Cantera District of San Antonio. Distinguished by its unique design, the mall boasts an impressive assortment of high-end retailers and dining choices, including a variety of upscale restaurants. Discover all there is to enjoy at The Shops at La Cantera.

WINE & BREW TOUR
$190.00 per person (lunch included)
Maximum 30
Departs hotel at 12:30pm SHARP and will arrive back by 5:00pm
This tour showcases beautiful and historic parts of the Texas Hill Country and the quaint German Town of New Braunfels, TX.
First we will enjoy the fruits of ancient Texas at Dry Comal Creek Vineyards, nestled in amidst the Texas Hill Country in a small protected valley just outside of New Braunfels. After a tour of the facility, guests will taste four unique styled wines with an explanation of each wine’s history and “character”.
Next, we will visit the heart of downtown New Braunfels with a stop at the New Braunfels Brewing Company one of the favorite craft beer breweries of the Texas Hill Country. After a tour of this family owned craft brewery, guests will quench their thirst with a sampling of the current brew – (2) per person. A commemorative souvenir glass is included so they can remember the day for years to come.

FRIDAY & SATURDAY, SEPT 22 & 23, 2017
SAN ANTONIO SAMPLER
$125.00 per person (lunch included)
Minimum 50, Maximum 100
Departs hotel at 12:30pm and will arrive back by 4:45pm
The first stop will be the border-style El Mercado or Mexican Market. Serving as a hub of commerce years ago, Market Square, as it has become known, has retained much of its charm of the past. Its quaint shops offer local crafts, art, clothing and food. Two indoor markets are filled to the brim with vendors.
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Activities

> **Friday & Saturday** activities continued from previous page

From El Mercado we will have the opportunity to experience the San Antonio River Walk on a privately chartered River Cruiser. Our barge captain will provide historical and entertaining commentary as we pass through the pages of San Antonio history.

Finally, we will visit the most famous of the San Antonio missions, Mission San Antonio de Valero, better known as the Alamo. Established in 1718, the Alamo played a pivotal role in Texas history. The shrine displays exhibits from the battle and guests will enjoy the beautifully landscaped grounds. Guests will enjoy the Alamo at their leisure for an hour before we re-board the motorcoaches and return to the JW Marriott San Antonio Hill Country Resort & Spa.

**ROCKIN’ RIVER FLOAT**

$140.00 per person *(lunch included)*

Maximum 35

Departs hotel at 12:30pm and will arrive back by 4:45pm

Located amidst the scenic Texas Hill Country in the historic town of Gruene, guests will have the opportunity to float the river! One of the favorite past times in South Texas is the infamous “River Float” – this exhilarating experience is a favorite way to relax and enjoy some of the most beautiful scenery the Texas Hill Country has to offer.

Tips for This Trip:

**If you can’t swim – don’t go!** *(Life Jackets available on request)*

**Wear Suitable Footwear – water shoes or old tennis shoes** *(flip flops not recommended on the river)*

Remember your sun glasses and sun screen

No glass or styrofoam allowed

River Trips are not recommended for pregnant women

INCLUDED: Tube w/Bottom, and (2) Beers or (2) Sodas + (2) Waters Per Person.

**NATURAL BRIDGE CAVERNS**

$120.00 per person *(lunch included)*

Minimum 35, Maximum 50

Departs hotel at 1:00pm and will arrive back by 4:30pm

The original and most popular tour at Natural Bridge Caverns, the Discovery Tour introduces you to an underground world of natural beauty and amazement. Travel through a half-mile of the largest and most spectacular show cavern in Texas. You’ll walk 180 feet below the ground, while listening to your knowledgeable tour guide. You will see awe-inspiring, ancient (living) formations centuries in the making and *still growing today*. Just a few of the amazing formations you will see are stalagmites, stalactites, flowstones, chandeliers and soda straws. You are welcome to take pictures along the way because this is one walk through time that you will never want to forget. Following your tour you will have time to peruse the gift-shop and snack bar at your leisure.

Activities continued on following page >
Activities

> Friday & Saturday activities continued from previous page

SIZZLING HOT SAN ANTONIO

$190.00 per person (lunch included)
Minimum 35, Maximum 40
Departs hotel at 1:00pm and will arrive back by 4:30pm

Want to really mix things up and get things sizzling? We have the perfect recipe—guests will be treated to Aldaco’s Mexican Restaurant and Cantina for dinner, libation and learning. Tortilla 101 and Margarita 101 with Chef and Restaurateur Blanca Aldaco. Blanca offers hands on demonstration of the art of making Enchiladas Verdes and Tex-Mex Enchiladas, along with her delightful approach on the beauty of food in our daily lives.

Blanca, a native of Guadalajara, Mexico, has become synonymous with authentic Mexican cuisine. Her awards and recognitions are numerous and her recipes and restaurants have been favorably written in publications such as Texas Monthly, Food and Wine Spectator and Southern Living. Blanca has also been a feature on “Home Matters,” the Discovery Channel’s highest rated daytime television program. Along with her amazing knowledge of food, Blanca also likes to share her recipes for the Perfect Margarita!

SATURDAY, SEPT 23, 2017

SEE SAN ANTONIO THE SEGWAY

$175.00 per person (lunch included)
Minimum 35, Maximum 45
Departs hotel at 1:00pm and will arrive back by 5:00pm

Discover San Antonio on the coolest wheels around – SegWay! These spiffy battery-propelled and self-balancing rides provide a totally different way to have fun on our historic streets. Once you are suited up with a helmet and are armed with a working knowledge of these handy little gadgets provided by our “glide guide”, we will cruise through the streets of San Antonio for a refreshing look at our famous sites. The tour will begin at SegCity, located between the historic Menger Hotel and the Rivercenter Mall. Guests begin at a cruising speed of 4 miles per hour and can graduate at a top speed of 12 miles per hour. A few highlights along the tour will include the Buckhorn Museum, the Majestic Theater, San Fernando Cathedral, La Villita, Hemisfair Plaza and the Alamo. We will even take a short cruise by the banks of the lovely Riverwalk. No special skills are required and only a few restrictions apply. Guests must be 12 years or older (unless accompanied by an adult), minimum weight of 100 pounds and a maximum weight of 265 pounds, and it is best to wear tennis shoes / no heels allowed.

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Activities

Saturday activities continued from previous page

CAVERNS & CABERNET TOUR
$170.00 per person (lunch included)
Minimum 35, Maximum 50
Departs hotel at 12:30pm and will arrive back by 5:00pm

This tour begins with a visit to Natural Bridge Caverns, named for the 60 foot natural limestone arch that spans the entrance. This cave is by far one of the most spectacular in all of Texas. Trails through the Caverns cover more than a mile and the temperature is 70 degrees year round. On the tour you will be amazed by the natural formations. The sound of constantly dripping water is a reminder the cave is still alive and growing!

Next, we will enjoy the fruits of Dry Comal Creek Vineyards, which is nestled in a small hill country valley. Proprietor Franklin Houser has honed his passion for the grape into a quality winery. All of his vines and wines receive personal care and tending. From the picking to the bottling, every step is completed by hand. We will taste four unique styled wines with an explanation of each wine's history and "character."

RIVERWALK SHUTTLE
$60.00 per person
Minimum 55
Shuttle will start at 9:00am – 2:00pm

Round trip shuttle departing on the hour to Riverwalk. No guided tour, you are on your own sightseeing schedule.

Walk, shop, dine, and enjoy the hospitality of the world-renowned urban waterway. Hop aboard a river taxi and discover for yourself why millions visit every year.

Rivercenter Mall is located on the Riverwalk. Rivercenter Mall houses many shops and restaurants, with a large list ranging from Macy’s, Sun Glass Hut, Victoria’s Secret, Bath and Body Works, Gap, Tony Romas.

NOT FOR THE WEAK OF ART
$155.00 per person (lunch included)
Minimum 35, Maximum 40
Departs hotel at 12:30pm and will arrive back by 4:45pm

The diversity of San Antonio can be seen in the expressions of the visual arts. The tour will begin with a drive past some of the more notable public sculptures that grace the city streetscapes, including the “Torch of Friendship.” The Torch is our latest prize and is a gift from the celebrated Mexican artist, Sebastian. It was dedicated to the city of San Antonio on July 27, 2002.

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After the drive, we will tour the impressive exhibits of the San Antonio Museum of Art, located within the walls of the 19th century twin four-story towers that were originally home to the Lone Star Brewery. The museum showcases Greek and Italian pottery of the Contemporary and Modern Art Collections as well as expressions from Pre-Columbian, Spanish Colonial and ancient Asian culture. It is also home to the renowned Latin American Folk Art Collection of the late Nelson Rockefeller.

Our next find is a hidden jewel, the McNay Art Museum. The museum is a treasure trove for both the serious and casual art lover. Set within the former Mediterranean-style mansion of the eccentric Marion Koogler McNay, the museum features modern, impressionist, medieval and Native American paintings, sculpture and objects d’art. Picasso, Chagal, Renoir and Monet are just a few of the major artists represented here.

**Dining at The JW Marriott**

**CIBOLO MOON**
This signature restaurant offers a contemporary blend of Southwestern and Mexican inspired fare. Open daily for breakfast, lunch & dinner.

*Attire:* Casual

**CROOKED BRANCH**
Unwind with friends and co-workers after an exhilarating day in Hill Country at Crooked Branch. Along with a wide selection of specialty cocktails, the bar offers a creative restaurant menu, which showcases artisan cheeses, BBQ, Tex-Mex dishes and more.

*Attire:* Casual

*Dining continued on following page*
Dining at The JW Marriott

18 OAKS
Conveniently situated inside the TPC San Antonio clubhouse, 18 Oaks boasts the look and feel of a traditional steakhouse. Indulge in prime cuts of steak, succulent seafood and poultry and quintessential sides.

Attire: Smart Casual

HIGH VELOCITY
High Velocity is the perfect place to watch your favorite sports event. The sports bar provides a 120 foot-long media display, in addition to many individual screens. Open for lunch and dinner, choose from a vast selection of craft beers.

Attire: Casual

REPLENISH SPA BISTRO
Located inside the signature spa, Replenish Spa Bistro serves healthy, fresh cuisine. The restaurant uses organic products, hand-picked from the gardens. Replenish also offers smoothies, fine wines and more.

Attire: Casual

RIVERTOP GRILL
Rivertop Grill welcomes you with a classic San Antonio style and delicious cuisine. Rivertop offers American fare like burgers and sandwiches, as well as exceptional chili and salsa dishes. They also have specialty cocktails and craft beers.

Attire: Casual